



PRESS RELEASE

Discover the timeless charm of the Republic of San Marino at WTM 2025 The world's oldest Republic unveils a unique blend of heritage, authenticity and outdoor experiences

San Marino, 23 October 2025 – The Republic of San Marino, the world's oldest sovereign state and a UNESCO World Heritage Site, will present its rich cultural heritage, breathtaking landscapes and boutique travel experiences at **WTM London 2025**.

A Living Heritage on Mount Titano

Nestled on the slopes of Mount Titano, overlooking the Adriatic coast and the rolling hills of Emilia-Romagna, San Marino offers a captivating blend of history, culture, tradition and gastronomy that reflects its authentic identity.

Recognised by **UNESCO in 2008** for its exceptional testimony to the establishment of a democratic system based on civic autonomy and self-governance, San Marino stands as a living cultural tradition that has endured for over seven centuries.

The capital city, also named San Marino, is a remarkable open-air museum. Its historic centre, enclosed by medieval walls, features the three iconic towers, the neoclassical **Basilica of Saint Marinus**, 14th- and 16th-century convents, the 19th-century **Palazzo Pubblico**, and the **Titano Theatre**, dating from the 18th century.

Walking through the narrow streets of the old town is a journey through time. Visitors can relive centuries of history through festivals and events such as the **medieval pageants** held in the **Cava dei Balestrieri (Crossbowmen's Quarry)**, or witness the investiture of the Captains Regent, San Marino's dual heads of state, celebrated with a grand public parade twice a year – on **1 April and 1 October**.

An Outdoor Paradise

Beyond its heritage, San Marino is a haven for open-air activities. Its **61 square kilometres** of natural landscapes include rocky elevations, woodland trails and scenic valleys, making it ideal for hiking, cycling and climbing.

UFFICIO DEL TURISMO DELLA REPUBBLICA DI SAN MARINO

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The '**Walk of Titano**' is an iconic route connecting the nine Castelli (municipalities) of San Marino through **43 km of trails**, offering panoramic views and immersive experiences amid the natural beauty of this small yet diverse territory.

Flavours of Tradition

San Marino's culinary culture is deeply rooted in its land and traditions. The Republic produces superb extra virgin olive oil, honey, bread, fresh pasta, and local wines with a distinctive character. The Cantina di San Marino unites more than 100 growers to create quality wines such as Tessano and Brugnato (reds aged in cherry-wood barrels) and Biancale and Roncale (fresh, aromatic whites).

Traditional dishes include handmade tagliatelle, strozzapreti and stringhetti served with hearty sauces, beans or game – simple yet authentic flavours that tell the story of San Marino's rural soul.

One of the oldest and most popular desserts in the area is bustrenco: made with very poor ingredients, it made it possible to never have to throw away foods such as dry bread, milk waste after the production of cheese and dried grapes.

The San Marino artisanal production is also enriched with the renowned Torta Tre Monti, produced since 1942 with the same traditional method by La Serenissima - an ancient cake factory, and the Torta Titano, both handmade and free of preservatives.

Highlights for 2026

San Marino hosts a vibrant calendar of annual events that celebrate its history, culture and creativity. Key events for 2026 include:

- **Feast of Saint Agatha – 5 February**
Commemorates the liberation of the Republic from Cardinal Alberoni's occupation in 1740 and honours the Republic's patron saint.
- **Arengo Anniversary and Militia Day – 25 March**
Marks the 1906 Arengo Assembly, the birth of San Marino's modern democracy.
- **Medieval Days – 24–26 July**
Three days of pageantry, performances and historical re-enactments transforming the Old Town into a medieval stage.
- **San Marino International Arts Festival (SMIAF) – August**
Festival of street arts, performances, music and outdoor workshops.

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- **San Marino Comics – August**
A festival of comics, cosplay, pop culture and fantasy that animates the city with creativity and colour.
- **Feast of Saint Marinus and Foundation of the Republic – 3 September**
The Republic's national day celebrates its patron saint and founding in 301 AD, featuring solemn masses and traditional crossbow tournaments.
- **San Marino and Rimini Riviera Grand Prix – 11–13 September**
One of the world's most famous MotoGP events, held at Misano World Circuit.
- **Christmas of Wonders – December –January**
A magical celebration with light installations, markets, food stalls and family attractions transforming the UNESCO-listed Old Town into a festive wonderland.

Getting to San Marino from the UK

San Marino lies just 10 km from the Adriatic Sea, close to Rimini on Italy's northeastern coast.

- **By air:** The nearest airport is Federico Fellini International Airport (Rimini–San Marino, RMI), served by Ryanair flights from London Stansted, Easy Jet from London Gatwick and British Airways from Heathrow (seasonal)
Bologna Guglielmo Marconi Airport (BLQ), 132 km away, is also well connected, with British Airways flights from Heathrow and Ryanair flights from Stansted.
- **By train:** UK visitors can travel via Eurostar to Paris, then take high-speed trains to Milan and onwards to Rimini (approx. 2.5 hours). Regular bus services link Rimini and San Marino.
- **By car:** Take the A14 motorway (Bologna–Ancona), exit Rimini Sud, then follow SS72 to San Marino.
- **By coach:** Direct services from Rimini operated by Fratelli Benedettini S.p.A. and Bonelli Bus S.a.s.

San Marino is not part of the EU or Schengen area, but there are no border formalities with Italy. Visitors entering Italy with a valid visa can freely access San Marino.

Find out more: www.visitsanmarino.com

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